



Personal Protection From A Trusted Brand



What do you get when you combine the leading brand name in the Do-It-Yourself Channel with the leading worldwide manufacturer of personal protective equipment? The result is an entirely new, premium class of safety products that brings brand excitement to the safety category and takes quality, comfort and style to the extreme.

The Stanley® Personal Protection line features products that are engineered with the same dependability, innovation and

integrity that you have come to expect from the Stanley® name. Each Stanley® safety product is made with the highest quality materials, using state-of-the-art procedures and equipment. Users get a top-of-the-line, comfort-engineered, stylish product that meets the most rigorous industry standards, ensuring your customers' satisfaction and loyalty.



Recognized as one of America's greatest brands, Stanley is the no. 1 preferred brand among users of hand tools in the U.S., making the Stanley® Personal Protection line a perfect complement as the most identifiable stand-alone safety offering on the market.

Stanley is a brand on the move! To drive continued success in the marketplace, Stanley has strengthened its brand presence through an aggressive stream of innovative new products, bold packaging and best-in-class merchandising. Exciting promotions and award-winning advertising in television, print, web and through NASCAR racing sponsorships are delivering new levels of awareness and driving explosive retail results.

For more information on the Stanley® Personal Protection line and how we can enhance your safety sales, please contact one of our customer service representatives by calling 866-786-2353 or visit us at www.stanleypersonalprotection.com.

